



Thank you for being a Martin Family Rewards Member

We are excited to offer you a calendar of points to help keep your glass full!
PLEASE USE ATTACHED CALENDAR TO START EARNING POINTS FASTER

How do I earn points?

- \$1 spent on wine & spirits equals 10 points earned
- \$1.00 spent on merchandise equals 3 points earned
- Calendar of Points on back gives you NEW opportunities to earn points!

How do my points work?

- Every year from May to May you need to earn 2000 points to receive an invite to our Rewards Party.
- Every time you reach 5000 points we will send you a \$25 Gift card, which can be used at any of our locations or online.
- YOUR POINTS WILL ALWAYS ACCUMULATE TO GIVE YOU COUPONS AND GIFT CARDS.

Where do I earn points?

- Montezuma Winery & Hidden Marsh Distillery
- Montezuma Winery Old Forge location
- Idol Ridge Winery & Alder Creek Distillery
- Online or over the phone or off premise events
- Refer a friend and receive 50 points

So what's new?

- Relaxing at the Ridge Music Series at Idol Ridge
- Our Calendar of Points is new
- We are giving member over 500 points 6 free personalized labels-advanced notice needed. Call for details
- Special gift wrapping options in the calendar. Call for details

Thank you again and welcome to the family!!

SATURDAY'S

Relaxing at the Ridge 1pm-4pm

Music & Various Food Trucks, full listing on Facebook & Website

April 18th-Jim Hull	August 22nd-Paul Killion
May 23rd-Howy Bartolo	September 19th-The Flock
June 20th-Waterside Acoustic	October 10th-Waterside Acoustic
4th of July-Bob Walpole	November 14th-Hot Biscuit
July 25th-Paul Killion	
August 8th-Charlie Ellis	

GRAB A GLASS OF WINE AND RELAX...

#montezumawinery
#fatfrogged
#idolridge



#hiddenmarshdistillery
#beevodka

Calendar of Points

MAY

MAY 23RD-25TH

MONDAY, MEMORIAL DAY WEEKEND

Grilling some burgers this weekend? Pair them with our wines; buy 3 bottles and receive an extra 50 points.

JUNE

JUNE 13TH-21ST

FATHER'S DAY Buy 2 or more bottles of spirits or 3 or more bottles of wine and receive an extra 50 points.

Let us wrap your dad a gift pack.
(Use your free wrapping OR labels).

IT'S YOUR DAY TO SHOP! Buy a Summer Fun Pack. Let us know you're a member and receive an extra 25 points.

JULY

JULY 1st-4th SAVINGS ~ FOURTH OF JULY
Celebrate Independence Day the correct way!

Purchase 12 bottles and receive an extra 150 points.

Buy \$40 or more of our spirits and receive an extra 30 points.

AUGUST & SEPTEMBER

**NEW YORK STATE FAIR,
AUGUST 27th- SEPTEMBER 7th
POST A PICTURE TIME!!**

This will require you and/or your friends to grab one of our slushies and get creative.

Post it to Facebook, Instagram and/or Twitter and receive an extra 50 points.
JUST LIKE THAT!!

HOLIDAY SEASON

Rewards Members will have numerous ways to shop & save. Look for our very extensive sales via email.

JANUARY

JANUARY 16TH & 17TH

Break your resolution day....Come in and tell us how you broke your resolution and receive a surprise sale and a piece of fudge.



FEBRUARY

FEBRUARY 11TH- 14TH

Buy one of gift packs for that special someone and receive an extra 100 points.

Great time to use your free labels and gift wrapping.

MARCH

MARCH 12H & 13TH

We will mixing drinks in honor of St. Patrick's Day.

Spend \$40 on any Hidden Marsh Distillery products and receive an extra 40 points.

APRIL

IT'S YOUR DAY TO SHOP! Come in, let us know you're a member and with any purchase receive an extra 50 points.

TAKE A "DRINKING BY YOURSELFIE" PICTURE!
We love the pictures people post of our wine bottles, of themselves or of a group enjoying our wines or spirits.

Take a picture and post it to Facebook, Instagram, &/or Twitter and with next purchase receive an extra 50 points.

MAY

MAY 2ND-8TH

**NATIONAL MOSCATO DAY-
IDOL RIDGE WINERY**

Celebrate National Moscato Day with double points on 6 bottles of Moscato!

MAY 8TH

**SUNDAY, MOTHER'S DAY
IDOL RIDGE MOSCATO MIMOSA'S**

Buy a Mother's day gift pack and receive an extra 50 points.

Use your labels to show mom you love her and have it gift wrapped!

Get Ready for another Great Rewards Party!



WINERY EVENTS

Always another opportunity to buy and earn extra points as a Rewards Member. Sales specific to events.

Always Check Facebook, Instagram, Twitter and our Website for other great promotions!